

# Trade Show Services

These services support businesses participating in trade shows. They include event planning, exhibitor coordination, and marketing assistance.



## Service Overview

### Professional Exhibition and Event Management

We provide comprehensive exhibition organization and advertising agency services tailored for the international information communication industry. Our expertise spans domestic and overseas exhibition management, high-level industry summits, and strategic event planning. We serve as a vital platform for global ICT professionals to foster cooperation, trade, and technical evolution.

## Service Scope

### Core Business Areas

- Domestic and international exhibition organization
- Overseas business visits and investigations
- High-level industry summits and forums
- Advertisement design, planning, and release
- Event planning and design adornment
- Economic and information technology consulting

## Key Performance Metrics

### Flagship Exhibition Scale

**45000 sqm**

Exhibition Area

**19 events**

Successful Editions Held

## Industry Standing

### Professional Affiliations

China Exhibition Hall Standing Director, International Telecommunication Union Committee Member, GSM Association Official Partner

## Event Portfolio

### Notable Industry Events

Event Name	Purpose
China International Information Communication Exhibition	Industry Barometer & Technical Evolution
Senior Chinese ICT BBS	High-end Industry Conference
3G Application & Developers Conference	Technical Exchange
ICT Enterprise Salon	Networking and Cooperation