

People Counting Sensor

This sensor accurately counts people entering or exiting an area using optical technology. It supports POE power, multi-device linkage, and data analysis for comprehensive customer flow insights.



ADDITIONAL IMAGES



Product Overview

Intelligent People Counting Solutions

These advanced people counting sensors provide comprehensive traffic analysis for retail stores, shopping malls, public transport, and exhibition centers. By utilizing intelligent edge algorithms, the systems deliver high-accuracy tracking, real-time data backhaul, and actionable insights to optimize staffing, store displays, and marketing strategies. Designed for reliability, the series includes specialized models for both indoor environments and challenging outdoor conditions.

Core Capabilities

Performance Highlights

98 %

Indoor Accuracy Rate

30 m

Outdoor Detection Range

1080 P

Max Resolution

System Features

POE Powered, Offline Storage, Data Backhaul, Intelligent Edge Algorithm, Multi-device Linkage, Static IP & DHCP

PC5 Indoor Sensor



The PC5 model is optimized for complex indoor lighting scenarios with high-accuracy sensors.

Technical Specifications

Feature	Specification
Horizontal FOV	100°
Vertical FOV	75°
Storage	Built-in EMMC
Power Supply	POE

PC6-W Outdoor Sensor



Ruggedized outdoor unit featuring IP66 protection and infrared illumination for 24/7 monitoring.

Outdoor Capabilities

- IP66 Dust and Water Proof
- 2 Megapixel Resolution (1920x1080)
- Infrared LED Illumination
- Built-in Microphone and Speaker
- Three-category counting: Walk-in, Walk-out, Passing

PC8-A Analyzer



Compact ceiling-mounted analyzer designed for precise clientele behavior analysis.

Advanced Analyzer Features

- Clientele Analysis
- Local De-duplication
- Data Security (Local Closed Loop)
- Compact Ceiling-mount Design