

Passenger Car Tire for Economic Performance

This passenger car tire is designed for economic performance and delivers extra miles. The tire's uniform tread wear provides long mileage and reduces noise.




Product Overview

Value-Focused Performance

This passenger car tire is engineered for the value segment, specifically designed to balance economic performance with safety and longevity. Its construction focuses on delivering extra miles through uniform tread wear, ensuring the tire remains reliable throughout its service life. Additionally, the design prioritizes driver comfort by minimizing rolling noise for a smoother driving experience.


Design & Technology

Features & Benefits




Narrow shoulder block lateral grooves and four main central grooves

- For improved grip performance during wet braking
- Resulting in shorter braking distances and increased safety



Rib type pattern and solid CL longitudinal ribs

- For high rubber volume and stiffer centerline
- Resulting in optimum mileage and precise handling



Advanced digital simulation for optimize tread design

- To improve footprint pressure distribution
- Resulting in reduced rolling resistance & fuel economy

Technical breakdown of the tread pattern, including groove placement and rib construction for optimized wet braking and fuel efficiency.

Tread Design Features

- Narrow shoulder block lateral grooves
- Four main central grooves
- Rib type pattern
- Solid CL longitudinal ribs

Performance Benefits

Improved Wet Braking, Shorter Braking Distances, High Mileage, Precise Handling, Reduced Rolling Resistance, Fuel Economy

Engineering Method

Advanced digital simulation used to optimize tread design and footprint pressure distribution.

Performance Metrics

Durability & Wear

100 %

Uniform Tread Wear

Noise Characteristics

Low rolling noise for comfortable driving