

# 55-Inch Digital Advertising Display with Touch Panel

This 55-inch advertising display features a touch panel for user interaction. It has an aluminum frame, alloy enclosure, and tempered glass surface for durability and a modern aesthetic.



## Product Overview

### Professional Digital Advertising Solution

This 55-inch digital advertising display is engineered for high-impact commercial environments, offering a sleek, floor-standing design perfect for retail spaces or corporate lobbies. Equipped with an integrated PC featuring an Intel i3 processor, 4GB of RAM, and 500GB of storage, it provides a robust platform for managing dynamic content. The unit supports versatile play modes including scheduled and loop playback, ensuring your promotional messaging is always optimized for your audience.

## Display & Hardware

### Installation

Floor-standing

Model	55P23
Net Weight	110 kg

## Computing & Connectivity

### PC Specifications

Component	Specification
Processor	Intel i3
System Memory	4G
Storage	500G HDD
WIFI Module	RTL8188

Connectivity Interfaces	RJ-45 (10/100M), USB 2.0, Infrared Input
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## Media Compatibility

### Video Formats

- MPEG-1
- MPEG-2
- AVI (3.11)
- XVID
- H264

### Audio Formats

- MPEG-1 Layers
- MPEG-4 AAC-LC 5.1
- HE AAC 5.1
- BSAC 2.0
- WAV
- 24-bit Linear PCM 7.1

### Playback Features

Loop, Insertion, Timing, Scheduled Play

## Power & Environment

### Power Consumption

**450 W**

Max Consumption

**2 W**

Stand-by Consumption

### Operating Temperature

0°C to 40°C

### Operating Humidity

10% to 90% (non-condensing)